2Q24 Earnings Presentation

Pearl Abyss Corp 8 Aug. 2024



Disclaimer

This presentation contains forward-looking statements that relate to our future operations, prospects, developments, strategies, business growth, and financial outlook. Forward-looking statements are identified by words such as 'believes', 'estimates', 'expects', 'intends', 'may', 'projects', 'could', 'should', 'will', 'continue' and other similar expressions.

All statements other than statements of historical fact could be forward-looking statements, which speak only as of the date they are made, do not guarantee future performance and are subject to certain risks, uncertainties, and other factors beyond our control and difficult to predict.

Also, Forward-looking statements are identified based on the current market situation and company's strategies, therefore, can be altered without notifications due to changes in market or the company's strategies.

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1. 2Q24 Overview PEARL ABYSS

Live Service

① Black Desert

- PC/Console: 10th anniversary 'Heidel Ball'
- Mobile: Content and events (New server and class: 'Oasis', 'Askeia')

② EVE

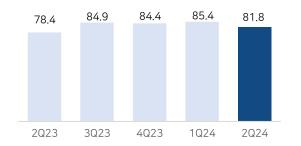
- EVE Online : New expansion pack 'EQUINOX'
- EVE Vanguard : New map 'Solstice'

❖ New IP

- ① Black Desert PC (China): License('Banhao') issuance and test preparation
- ② Project Awakening: 1st large-scale test
- ③ EVE Galaxy Conquest: 2nd Soft-launch

❖ Operating Revenue





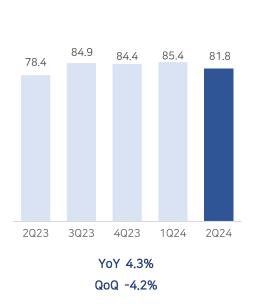
❖ Black Desert's 10th Anniversary



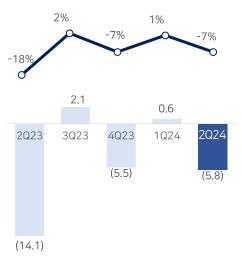
2. 2Q24 Operating Performance

♦ 2Q24: Operating Revenue 81.8bil., Operating Loss 5.8bil., Net Profit 9.1bil. (KRW)

Operating Revenue



Operating Profit(Loss)



YoY Continuing loss

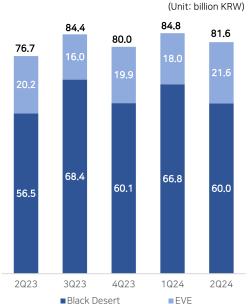
QoQ Turn to loss

Net Profit(Loss) (Unit: billion KRW, %)



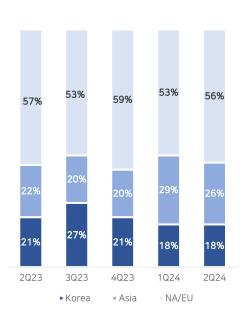
YoY Turn to profit QoQ -28.9%

Revenue by Core IP

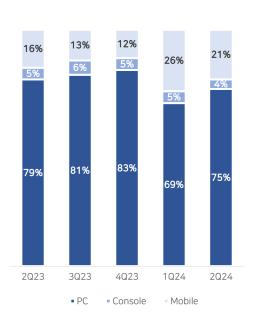


(*) Black Desert/EVE IP

❖ Revenue by Region



❖ Revenue by Platform



4. 2Q24 Operating Expenses

♦ Operating Expenses: KRW 87.6bil. (QoQ +3.2%)

Operating Expense by Quarter

(Unit: million KRW, %)

	2Q23	3Q23	4Q23	1Q24	2Q24	QoQ	YoY	Ratio	% of Rev.
Operating Expenses	92,460	82,793	89,919	84,853	87,596	3.2%	-5.3%	100.0%	107.1%
Labor	49,605	40,669	40,646	46,000	45,713	-0.6%	-7.8%	52.2%	55.9%
Commissions	18,120	14,359	17,429	17,083	18,400	7.7%	1.5%	21.0%	22.5%
Advertising	7,996	10,053	8,086	5,639	7,293	29.3%	-8.8%	8.3%	8.9%
D&A	6,557	6,446	6,712	6,427	6,373	-0.8%	-2.8%	7.3%	7.8%
Etc.	10,182	11,266	17,046	9,704	9,817	1.2%	-3.6%	11.2%	12.0%

❖ Number of Employees

(Unit: No. of employee, %)

	2Q23	3Q23	4Q23	1Q24	2Q24	QoQ	YoY	Ratio
Employees	1,341	1,293	1,324	1,351	1,331	-1.5%	-0.7%	100.0%
Development	801	744	765	786	759	-3.4%	-5.2%	57.0%
Business / Staff	540	549	559	565	572	1.2%	5.9%	43.0%

5. 3Q24 Highlight

Live Service

- Black Desert
 - ✓ PC: 'Land of the Morning light: Seoul', new class 'Dosa'
 - ✓ Console: New map 'Mountain of Eternal Winter', new-gen. device support
 - ✓ Mobile: New class 'Dosa', new content 'Azunak Arena', new map 'Star's End'
 - ✓ Black Desert PC (China): Technical test, Marketing efforts (ChinaJoy 2024)
- EVE
 - ✓ EVE Online: Alliance tournament
 - ✓ EVE Vanguard : Launch preparation

Growth Strategy

- Existing IP Expansion
 - ✓ Project Awakening: 2nd test
 - ✓ EVE Galaxy Conquest : Pre-registration
- New IP
 - ✓ Crimson Desert : Gamescom (B2C Demo)





Appendix

Appendix. Consolidated Financial Statements (Statement of Financial Position)

(Unit: million KRW)

	2023,12,31	2024.06.30	
Assets			
I . Current Assets	582,759	592,264	
Cash and cash equivalents	235,673	237,404	
Account receivables	59,479	62,843	
ST financial instruments	264,750	252,330	
Financial assets measured at fair value	7,193	22,490	
Other current assets	15,664	17,098	
Inventory assets	0	99	
II . Non-Current Assets	630,121	649,120	
Account receivables	3,669	3,650	
LT financial instruments	126	128	
Financial assets measured at fair value	118,452	128,502	
Investment in affiliated companies	48,468	51,481	
Tangible assets	194,435	188,998	
Intangible assets	227,007	239,353	
Investment property	4,634	4,606	
Other non-current assets	1,306	1,833	
Deferred tax asset	32,024	30,569	
Total Assets	1,212,879	1,241,384	

	2023.12.31	2024.06.30
Liabilities		
I . Current Liabilities	315,871	300,568
Other payables	32,872	36,442
Current portion of long-term debt	11,200	11,200
Lease liabilities	4,755	5,374
Income taxes payable	6,121	822
Current provisions	5	5
Other current liabilities	113,980	99,729
Current Portion of Bonds Payable	146,936	146,996
II . Non-Current Liabilities	172,018	181,628
Other payables	3,538	6,083
Long-term debt	70,000	70,000
Lease liabilities	14,825	13,263
Non-current provision	904	932
Other non-current liabilities	57,438	65,319
Deferred tax liabilities	25,314	26,031
Total Liabilities	487,889	482,196
Capital		
I . Capital stock	6,623	6,623
II . Capital Surplus	219,742	219,742
III. Retained Earnings	498,226	520,159
IV. Capital Adjustments	(31,712)	(30,335)
V . Accumulated Other Comprehensive Income	32,111	42,999
VI. Non-controlling Interests	0	0
Total Capital	724,990	759,188

Appendix. Consolidated Financial Statements (Comprehensive Income Statement)

(Unit: million KRW)

	2Q23	3Q23	4Q23	1Q24	2Q24
Revenue	78,356	84,926	84,445	85,440	81,761
Operating Expenses	92,460	82,793	89,919	84,852	87,596
Operating Profit	(14,104)	2,133	(5,474)	588	(5,835)
Financial Income	8,287	9,357	(5,158)	16,219	8,532
Other Income	2,216	14,067	1,970	1,027	8,991
Income from Equity Method	(1,548)	(2,782)	(400)	(637)	(1,612)
Income before Income Tax	(5,149)	22,775	(9,062)	17,197	10,076
Income Tax Expenses	(716)	7,932	(4,466)	4,395	945
Net Profit	(4,433)	14,843	(4,596)	12,802	9,131

